International Summer School will be organized on the basis of the Faculty of Economics, Management and Humanitarian Education. Students, magistrate students and post-graduate students studying in the field of sociology, economics, management, political science, architecture and urban development whose research is connected with the problems of territory development (town, region, area).

The theme of the International Summer School is devoted to the specific character of territorial marketing and is aimed at the solution of problems concerning creation and maintenance of territory image, increase of budget profits, changing of investment climate of a region, region potential realization, attraction of non-material resources into a region (labour, intellectual resources), realization of social regional programmes.

The programme employs interdisciplinary approach including the analysis of social-economic, administrative and urban planning aspects of territory development.

Both experts and participants of the International Summer School will focus on the following topics:

* a territory as an object of investments: factors of investment attractiveness;
* advancement of investment opportunities of a region;
* the best Russian and international practice of investment attractiveness improvement of a region;
* clusterization as a factor for the increase of competitiveness and investment attractiveness of a region;
* the role of architecture in the formation of a city image;
* the connection of the history of territory development and its present state;
* mutual relations of a region and the state: problems of autonomy.

The complex programme of the International Summer School includes lectures, presentation, workshops and thematic research.

The total amount of academic hours is 48. Supporting 16- hour course of Russian language is delivered by instructors of Sinstrin university department of Russian language every morning (Monday to Saturday on the first week and Monday, Tuesday on the second week). After successful completion of a project students are awarded by a Certificate of the Sibstrinuniversity.

**Extracurricular activities**

Academic classes are accompanied by the diverse extracurricular activities. School participants are invited to take part in sports contests, a picnic at the university recreation camp, guided tours; to visit museums, an art gallery, philharmonic concerts, sightseeing, etc. The highlight of the cultural program is a 4-day trip to Altai Region - true heaven for those, who like nature, human history and self-cognition.

**Accommodation :**

The Sibstrinstudent hostel (double rooms within shared two-room flats with a shower; kitchen on the floor). Students are provided by full board.